WALPOLE PRIMARY SCHOOL

Media & Online Consent Guide

Nature Culture Future

WALPOLE PRIMARY SCHOOL

Media & Online Service Consent

For parents and carers

WHY THIS MATTERS

Photos help us celebrate learning, achievements and school life. Once an image is online, we cannot control who copies it, where it goes or how it may be altered. AI tools can also create realistic fake images and videos from ordinary photographs.

OUR AIM

Our aim is not to stop sharing school life. It is to share thoughtfully and safely while respecting the privacy of students, families and staff. This guide is to help parents make an informed decision when giving consent for their child to have their image shared or to limit or withdraw consent.

Understanding Media Consent and Publications

Different school channels have different audiences. This helps families understand where student, school images and information may appear.

School channel	Audience	What this means
School Website	**PUBLIC / COMMUNITY**	**Publicly available to anyone.**
Walpole Weekly	**PUBLIC / COMMUNITY**	**Publicly available community media.**
Facebook	**PUBLIC / COMMUNITY**	**Public-facing school social media. Content may be copied or reshared.**
School Newsletter	**SCHOOL COMMUNITY ONLY**	**Private to the school community and requires a login.**
Compass	**SCHOOL COMMUNITY ONLY**	**Private school-community platform and requires a login.**
Class Dojo	**SCHOOL COMMUNITY ONLY**	**Private school-community platform and requires a login.**
School Documentation	**PUBLIC / COMMUNITY MANAGEMENT / TEACHER USE**	**Internal & external planning document for authorised management and staff.**

Walpole Primary School's Media & Online Consent Flags

Walpole Primary School arranges your consent into flags. These flags show the permission recorded for that child.

NO MEDIA CONSENT No consent is given for any services.	**LIMITED MEDIA CONSENT** Limited media consent is allowed for certain approved uses. Check the child's consent record before sharing.	**ONLINE SERVICE LIMITED CONSENT** Limited online-service consent means the child is given limited permission to use some online services	**ONLINE SERVICE NO CONSENT** No online-service consent means a child is not able to use any of the listed online services.

Online Services Consent

WHY THIS MATTERS

The school uses a range of apps and software to enhance and guide students learning and outcomes. OUR AIM
This guide is to help parents make an informed decision when giving consent for their child use online services.

What is an Online Service?

Online services are digital apps and platforms used by the school for teaching, learning, creating, sharing work or communicating with parents.
Examples include:

Class Dojo	**Makers Empire**	**Smart Suite**
Tinkercad	**Canva**	**Canva Pictures**

ONLINE SERVICES IS SEPARATE TO MEDIA CONSENT

Giving consent for an approved online service does not automatically give consent for public media. These are separate permissions recorded for your child.

WHAT PARENTS AND CARERS NEED TO DO

On enrolment, you will receive the consent form by email. Complete it for each child and select the permissions you are comfortable giving. Contact the school if you need clarification or wish to discuss or change consent.